



WE TAKE CARE





SHARE YOUR

▶ PROJECT INTRODUCTION:

Welcome to THE PHIT FOR LAWNS PROJECT!

The PHIT FOR LAWNS PROJECT is a first- of -a kind program designed as a part of **SHAREYOURHEART'S** Community initiative.

PARTICIPATE in THE PHIT FOR LAWNS PROJECT, a pioneering effort that provides young adults with Job-readiness training. It is our mission to empower young men and women of all ethnic backgrounds and social groups to develop a strong working knowledge of what it takes to not only succeed but excel in today's aggressive job market.

WE offer a very unique resource to help educate young adults in job related training areas such as: Project management, Sales, Marketing, Payroll, Billing and Collections, just to name a few. THE PHIT FOR LAWNS PROJECT is not only a very good way to teach our young people how to appreciate what we as parents go through daily to earn an honest dollar, but it is also an excellent tool for combating the challenges of low self esteem, gangs, substances abuse, teen pregnancy, family issues, and poor school performance faced by young adults today.

Just ask yourself! If you knew back then, what you know now, what goals would you have accomplished? Help give our children today the opportunity of tomorrow

HOW DOES IT WORK: The PHIT FOR LAWNS PROJECT is a full service landscaping and maintenance company that employs highly trained specialists in each area of service we provide, that will mentor and supervisor all participants of the program. All of our young adults are assigned to a team or crew who actually do the work, while they work alongside our staff in a support role capacity.

This is where we set ourselves apart from any other lawn maintenance company. Our program allows us to safely teach young males and females some of the most basic but yet highly sought after skills needed for future employment.

The program goes above and beyond where we had originally intended by now partnering with the **SHAREYOURHEARTS** job placement program through the VR (Department of Education Training Program), we not only offer a form of internship for our young adults of the community but we have now reached out to help get hard working adults back to work as well.





SHARE YOUR
STORIES

▶ HOW CAN YOU HELP:

Unlike many non– for– profit funded projects today, THE PHIT FOR LAWNS PROJECT offers a professional lawn service in place of requesting funding to help sponsor our programs. That's Right the same amount of money already being paid to your current lawn service vendor for profit, can now be used to help a great project give back to individuals of our communities.

WHAT OUR YOUNG ADULTS NEED in this time of tough economic choices is a **CHANCE!** A **CHANCE** to develop, a **CHANCE** to be responsible, a **CHANCE** to build a better community, and with your support they can do that and more.

We started this project with an idea, zero dollars in the budget, and totally committed to one focus. With every **VICTORY-DRIVEN** program we start and every dollar that we bring in from the community, we help more individuals achieve their goals and dreams.

We greatly appreciate the support of so many, and hope after reviewing our info booklet, you too will get an idea of all the hard work, sweat, and tears we put into developing a stronger community

The only Challenge now is to ensure that we continue to provide the community with all the support and opportunity it needs.

I would appreciate an opportunity to come by, introduce myself and tell you more about our project along with all of the services we have to offer regarding your general maintenance needs.

Sincerely,

KEVIN D. MCINTYRE

Kevin D, McIntyre

Project Manager

7178-A SW 47th ST. Miami fl 33155

Cell: 786-975-9670 Office: 786-362-5626 Fax: 786-362-5870





▶ THE PHIT FOR LAWNS PROJECT

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Our project has been providing excellent services to a small client base for some time now and we plan on expanding the program. Our reputation among our current client base is one of professional service, great customer satisfaction, and hard work.

Our certified professional landscapers are fully qualified to handle any horticultural service that you require. We promote an honest, reliable and positive work environment in order to best serve our client's needs. When you trust your landscaping, gardening or lawn care project to **PHIT FOR LAWNS** you can be sure that you are receiving the absolute best customer service, quality and turn-around time possible.

▶ Residential Landscaping

Most people do not take into account the amount of time they spend in their backyard. You might enjoy going outside to barbecue with friends, relax after a long day of work or spend time with your family. Imagine how having a beautiful and functional backyard could enhance that time you spend at your home.

At **PHIT FOR LAWNS**, we understand the importance of designing and maintaining a landscape around your home that adds to the appeal of your home rather than detracts from it.

Especially if you ever consider selling your home, landscaping can add a significant amount of value to your property, even if it is as simple as planting grass and adding a few flower gardens. Regardless of the size of the home landscaping project you are considering, **PHIT FOR LAWNS** can assist you in installation, maintenance, hard scape, or the creation and maintenance of any size garden you wish.

At **PHIT FOR LAWNS**, we value creativity and quality over anything else. We can take a simple sketch of a landscape and turn it into a beautiful area/ property that you can be proud to own. Our experience in home landscapes has aided us in becoming one of area's premiere landscaping and lawn care companies.

Residential services are:

- Maintaining Property
- Mowing Grass
- Caring for Trees and Shrubs
- Fertilizing
- Designing and Installing
- Controlling Weeds
- Removing Leaves
- Caring for Flower Beds
- Mulching





Dethatching

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► Commercial Landscaping

The landscape surrounding your property is the image that you present to the people that see it every day. Your landscape has the potential to welcome visitors, please clients, satisfy tenants, residents and create a pleasant environment. **PHIT FOR LAWNS** takes every step to ensure that your property's landscape is beautiful and functional as well as innovative. Our trained professionals are fully capable of exceeding your property's landscape needs and goals.

PHIT FOR LAWNS has the experience to provided outstanding services to properties as diverse as corporate campuses, parks, surrounding offices, retailers like malls or shopping centers, apartment buildings and residential communities. From planning to completion, we promise to complete projects on time, within budget and well ahead of schedule.

We also have maintenance professionals that will continue to enhance the beauty of your property and provide you with the image that your company or property needs in order to be successful. Among the maintenance services that we can provide are planting, mowing, weed control, irrigating, analysis, and fertilization of the soil as needed.

Commercial Services Are:

Maintaining Property

Mowing Grass

Caring for Trees and Shrubs

Fertilizing

Design and Installation

Controlling Weeds

Aerating

Removing Leaves

Mulching and Caring for Plant Beds

Dethatching





► Landscaping FAQ

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This section will answer questions that we commonly hear from our clients. We welcome any and all inquiries from our potential clients but you might find an instant answer to your question listed here.

I am aware that a landscape is the overall appearance of a lawn or garden. However, what services are considered to be in the realm of landscaping?

In general, any additions or improvements made to a home's exterior grounds are considered to be landscaping projects. Most people think of landscaping as any changes made to a lawn or garden surrounding a home.

Regardless of the size and shape of an outdoor area, every home owner has a landscape to work with. Landscaping is the art of taking this space and transforming it into a complimentary work of art.

Why should I consider landscaping for my yard or garden?

Even if you are not currently selling your home, it is a well known fact that any landscaping activity can immediately boost the over-all value of your property. When you do choose to sell your home, a beautiful landscape can add thousands of dollars to the price. Think of your yard as your home, would you avoid cleaning the kitchen until you were ready to sell your home? A beautiful landscape around can make living there more enjoyable and promote a positive image to your friends and neighbors.

I've decided that I would like landscaping services but my yard needs a lot of work. Where should I begin?

One of the first things that landscapers do when landscaping a yard is work with trees. A common problem for most home owners is a large amount of branches threatening to fall and damage their house. After clearing all of the large, dead branches from over the yard, you might find that the additional sunlight immediately adds a new appearance to your yard, as well as protecting what is likely the largest investment that many people make.

Do I really need a professional to handle my landscaping?

While we would certainly love for you to try our services, some projects can be completed at home in only a few short hours. Deciding whether or not to hire a professional generally comes down to personal taste and the size of the project. You can save a great deal of money on very small projects, however, by consulting with a professional for 30 minutes or an hour. If you feel like you do not have enough time, patience or creativity to handle your landscaping, a professional might be the right choice. However, if you look forward to starting a new outdoor project, you might decide to handle many of the tasks yourself.





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I want to do my own landscaping, lawn care or gardening. Where should I begin?

Start your landscaping project in an area where you feel the most comfortable working. Gather some resources to help you with your project by purchasing books or looking online. You might have a specific design plan in mind that changes once you see what previous landscapers were able to do with a similar area. After you know what you want to do, start by developing a plan. Keep a watchful eye on your yard to see where the dry or sunny spots might be. If you find dry spots, those areas might require a bit more attention. Places in your yard that get a lot of sun might be great places for new gardens.

I've heard a lot about color theory when choosing plants and flowers. Can I apply this to my landscape?

From a landscapers perspective, color theory is very important. This concept involves mixing and matching colors to create a complimentary piece of art with your yard. Simply put, colors such as red and yellow are warm colors while blues and greens are cool ones. To create the best color scheme in your lawn, try matching warm colors with other warm colors and cool colors in the same way. Warm colors can be exciting while cool colors are often considered to be calming. So, if you are considering designing a garden for meditation, you will likely prefer to stick to cool colors in your fixtures and flowers.

► Landscaping Tips

Many home owners often look at their yard / property and are lost as to how they can improve it through landscaping. Most home owners have a strict budget that can seem to prevent any large scale landscape projects or changes. However, with these money saving landscaping tips, you can be well on your way to transforming your yard / property into a piece of art, even on the tightest of budgets.

Always plan your lawn before you make purchases - It is always a good idea to map out your project and include notes about possible additions before beginning to purchase materials. Be as specific as possible. For example, it may not be enough to simply draw a stream through your yard if you are considering one. What will be the source of the water? Will there be a rock bed or would you prefer it to be surrounded by plants?

Make a decision about what design you would like - If you make too many sacrifices to save money on your landscaping project, you might find the result unsatisfactory. For example, if you have always dreamed of a circular gazebo, don't settle for a square one. You might want to wait until you can afford what you want!





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Consult with a professional - Even if you cannot afford to have a professional handle your landscaping project, doing a quick 30 minute to 1 hour consultation session about your plans and goals can be very valuable. A landscaping professional can assist you in setting reasonable goals and defining a reasonable budget. Spending the money for a short consultation can save you from many costly mistakes later. The professional might have other ideas that you might want to include in your plan.

Be prepared to work in phases - If you have some ambitious goals but a budget that does not justify them, do not be afraid to buy supplies over an extended period of time. For example, you might buy mulch and flowers one month, add stone steps the next and cap off your garden with a fountain during the final month. Buying in phases can also help you determine whether your new project will require too much maintenance once it is completed.

Do not make the mistake of thinking that cheaper is always better - You may want to save a great deal of money on new shrubs for your lawn. However, if the shrubs are too low of quality, you might not get exactly what you expected.

Although the prices at specialty landscaping stores might be higher than superstores, the specialty stores often have a much better selection to help you make better landscaping decisions. The plants you plan on buying might need to be purchased at a different time of the year for optimal success.

► Service Quality Assurance

High standards for service excellence and landscaping are an area where “**perfection**” must be the goal. Our focus and attention to detail will ensure we are delivering the highest level of service possible at all times. You will therefore see quality inspections, comprehensive crew training, a detailed process to support this training, focused attention from an Account Manager, and our encouragement of greater participation from you to ensure that the detail consistently meets your expectations.

► Pricing Summary

Name Your Own Price- Just tell us what your budget for lawn services are and we will attempt to match it. This allows our clients to set the bar without being over quoted or haggled. Our goal is to offer you a great looking property while providing an excellent opportunity building a better community.

WE LOOK FORWARD TO SERVICING YOU SHORTLY!

